THE LONG & FOSTER MARKET MINUTE™

FOCUS ON: WEST PHILADELPHIA AND UNIVERSITY CITY HOUSING MARKET

JULY 2025

Zip Code(s): 19104 and 19139

Units Sold

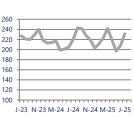
60

40

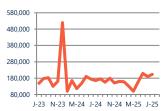
10

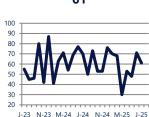


Active Inventory 231



Median Sale Price Days On Market \$203,000 61





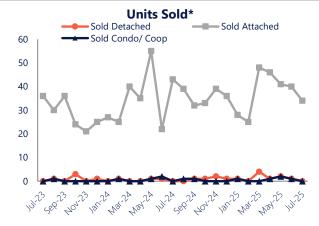
Down -21% Vs. Year Ago

J-23 N-23 M-24 J-24 N-24 M-25 J-25

Up 5% Vs. Year Ago

Up 23% Vs. Year Ago

Down -13% Vs. Year Ago

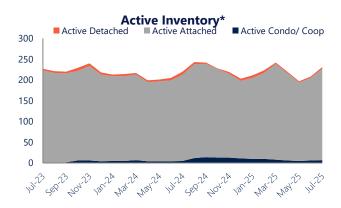


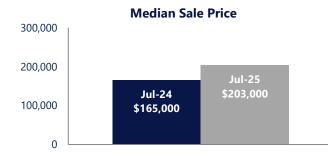
Units Sold

There was a decrease in total units sold in July, with 34 sold this month in West Philadelphia and University City versus 42 last month, a decrease of 19%. This month's total units sold was lower than at this time last year, a decrease of 21% versus July 2024.



Versus last year, the total number of homes available this month is higher by 11 units or 5%. The total number of active inventory this July was 231 compared to 220 in July 2024. This month's total of 231 is higher than the previous month's total supply of available inventory of 208, an increase of 11%.





Median Sale Price

Last July, the median sale price for West Philadelphia and University City Homes was \$165,000. This July, the median sale price was \$203,000, an increase of 23% or \$38,000 compared to last year. The current median sold price is 7% higher than in June.

Median sale price is the middle sale price in a given month. The same number of properties are above & below the median.

West Philadelphia and University City are defined as properties listed in zip code/s 19104 and 19139





*Detached, Attached, and Condo varies by local area Multiple Listing Service (MLS) definition. For more information regarding your specific market, contact one of Long & Foster's knowledgeable and experienced sales associates.

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MARKET MINUTE™

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Zip Code(s): 19104 and 19139

New Listings



130

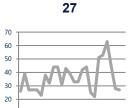
110

90

Down -9% Vs. Year Ago

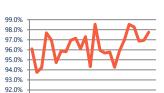
J-23 N-23 M-24 J-24 N-24 M-25 J-25

Current Contracts



Down -31% Vs. Year Ago

Sold Vs. List Price 97.8%



Up 3.6% Vs. Year Ago

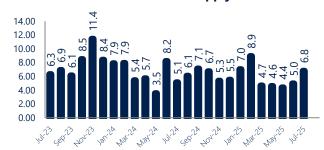
J-23 N-23 M-24 J-24 N-24 M-25 J-25

Months of Supply 6.8



Up 33% Vs. Year Ago

Months Of Supply



New Listings & Current Contracts

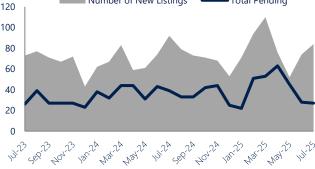
This month there were 84 homes newly listed for sale in West Philadelphia and University City compared to 92 in July 2024, a decrease of 9%. There were 27 current contracts pending sale this July compared to 39 a year ago. The number of current contracts is 31% lower than last July.

Months of Supply

In July, there was 6.8 months of supply available in West Philadelphia and University City, compared to 5.1 in July 2024. That is an increase of 33% versus a year ago.

Months of supply is calculated by dividing current inventory by current sales. It indicates how many months would be needed to sell all of the inventory available at the current rate of demand.

New Listings & Current Contracts Number of New Listings Total Pending



Sale Price/ List Price & DOM Avg Sale / Avg List Average DOM 80 60 93% 94% 93% 92% 91%

Sale Price to List Price Ratio

In July, the average sale price in West Philadelphia and University City was 97.8% of the average list price, which is 3.4% higher than at this time last year.

Days On Market

This month, the average number of days on market was 61, lower than the average last year, which was 70, a decrease of 13%.

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