# THE LONG & FOSTER MARKET MINUTE™

FOCUS ON: BROWNS MILL, VINCENTOWN, AND PERMBERTON HOUSING MARKET

JULY 2025

Zip Code(s): 08015, 08088, 08068, 08019, 08041, 08064, 08224 and 08641



**Units Sold** 

150 170 150 130 110 90

**Active Inventory** 





**Up 9%** Vs. Year Ago

**Up 26%** Vs. Year Ago

J-23 N-23 M-24 J-24 N-24 M-25 J-25

**Up 22%** Vs. Year Ago

No Change Vs. Year Ago

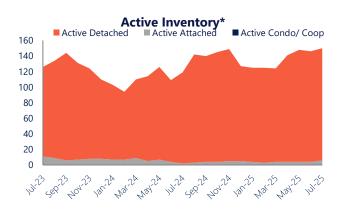


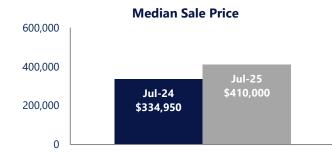
### **Units Sold**

There was a decrease in total units sold in July, with 63 sold this month in Browns Mill, Vincentown, and Permberton versus 67 last month, a decrease of 6%. This month's total units sold was higher than at this time last year, an increase of 9% versus July 2024.

# **Active Inventory**

Versus last year, the total number of homes available this month is higher by 31 units or 26%. The total number of active inventory this July was 150 compared to 119 in July 2024. This month's total of 150 is higher than the previous month's total supply of available inventory of 146, an increase of 3%.





### **Median Sale Price**

Last July, the median sale price for Browns Mill, Vincentown, and Permberton Homes was \$334,950. This July, the median sale price was \$410,000, an increase of 22% or \$75,050 compared to last year. The current median sold price is 12% higher than in June.

Median sale price is the middle sale price in a given month. The same number of properties are above & below the median.

Browns Mill, Vincentown, and Permberton are defined as properties listed in zip code/s 08015, 08088, 08068, 08019, 08041, 08064, 08224 and 08641.

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\*Detached, Attached, and Condo varies by local area Multiple Listing Service (MLS) definition. For more information regarding your specific market, contact one of Long & Foster's knowledgeable and experienced sales associates.

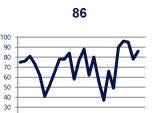
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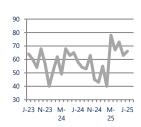


**New Listings** 

### **Up 12%** Vs. Year Ago

J-23 N-23 M-24 J-24 N-24 M-25 J-25

# **Current Contracts**



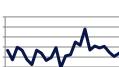
**Up 14%** Vs. Year Ago

# Sold Vs. List Price



No Change Vs. Year Ago

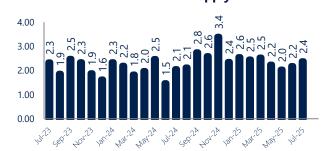
# Months of Supply 2.4



J-23 N-23 M-24 J-24 N-24 M-25 J-25

Vs. Year Ago

### **Months Of Supply**



# **New Listings & Current Contracts**

This month there were 86 homes newly listed for sale in Browns Mill, Vincentown, and Permberton compared to 77 in July 2024, an increase of 12%. There were 66 current contracts pending sale this July compared to 58 a year ago. The number of current contracts is 14% higher than last July.

### **Months of Supply**

In July, there was 2.4 months of supply available in Browns Mill, Vincentown, and Permberton, compared to 2.1 in July 2024. That is an increase of 16% versus a year ago.

4.0 3.5

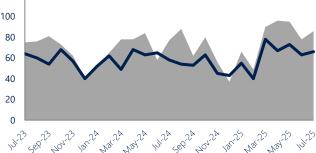
2.5

1.5

0.5

Months of supply is calculated by dividing current inventory by current sales. It indicates how many months would be needed to sell all of the inventory available at the current rate of demand.

# New Listings & Current Contracts Number of New Listings Total Pending



# Sale Price / List Price & DOM 104% 103% 102% 101% 100% 99% 98% 97% 96% 95%

# Sale Price to List Price Ratio

<sup>40</sup> In July, the average sale price in Browns Mill, Vincentown, and <sup>30</sup> Permberton was 99.8% of the average list price, which is similar compared to a year ago.

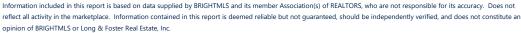
# **Days On Market**

This month, the average number of days on market was 32, which is similar compared to a year ago.

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120

