

Focus On: Rosehill Farms and Franconia Housing Market

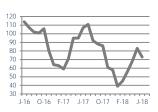
June 2018

Zip Code(s): 22310



Down -19% Vs. Year Ago

Active Inventory 73



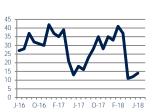
Down -32% Vs. Year Ago

Median Sale Price \$457,475



Up 5% Vs. Year Ago

Days On Market



Down -22% Vs. Year Ago



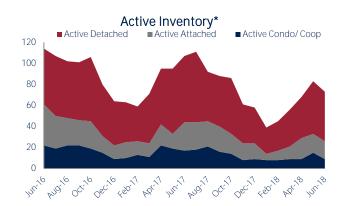


Active Inventory

Versus last year, the total number of homes available this month is lower by 34 units or 32%. The total number of active inventory this June was 73 compared to 107 in June 2017. This month's total of 73 is lower than the previous month's total supply of available inventory of 83, a decrease of 12%.

Units Sold

There was an increase in total units sold in June, with 56 sold this month in Rosehill Farms and Franconia versus 46 last month, an increase of 22%. This month's total units sold was lower than at this time last year, a decrease of 19% versus June 2017.







Median Sale Price

Last June, the median sale price for Rosehill Farms and Franconia Homes was \$435,000. This June, the median sale price was \$457,475, an increase of 5% or \$22,475 compared to last year. The current median sold price is 2% lower than in May.

Median sale price is the middle sale price in a given month. The same number of properties are above & below the median.



Rosehill Farms and Franconia are defined as properties listed in zip code/s 22310.

*Detached, Attached, and Condo varies by local area Multiple Listing Service (MLS) definition. For more information regarding your specific market, contact one of Long & Foster's knowledgeable and experienced sales associates.







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New Listings

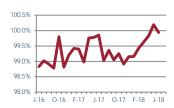
Down -25% Vs. Year Ago

Current Contracts 58



Up 12% Vs. Year Ago

Sold Vs. List Price 99.9%



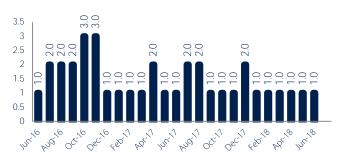
No Change Vs. Year Ago

Months of Supply 1.0



No Change Vs. Year Ago

Months Of Supply



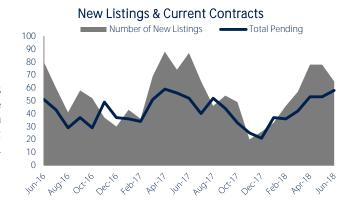
New Listings & Current Contracts

This month there were 65 homes newly listed for sale in Rosehill Farms and Franconia compared to 87 in June 2017, a decrease of 25%. There were 58 current contracts pending sale this June compared to 52 a year ago. The number of current contracts is 12% higher than last

Months of Supply

In June, there was 1.3 months of supply available in Rosehill Farms and Franconia, compared to 1.6 in June 2017. That is a decrease of 16% versus a year ago.

Months of supply is calculated by dividing current inventory by current sales. It indicates how many months would be needed to sell all of the inventory available at the current rate of demand.



Sale Price/List Price & DOM Average DOM Avg Sale / Avg List 101% 100% 30 100% 99%

Sale Price to List Price Ratio

In June, the average sale price in Rosehill Farms and Franconia was 99.9% of the average list price, which is similar compared to a year ago.

Days On Market

This month, the average number of days on market was 14, lower than the average last year, which was 18, a decrease of 22%.



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