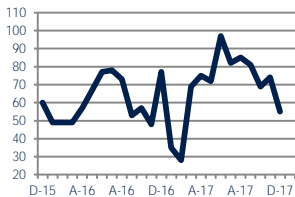




Zip Code(s): 19464

Units Sold

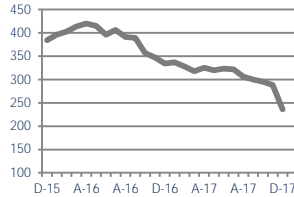
55



Down -29%
Vs. Year Ago

Active Inventory

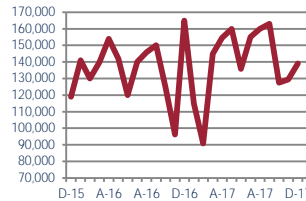
236



Down -29%
Vs. Year Ago

Median Sale Price

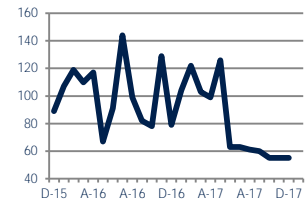
\$139,000



Down -16%
Vs. Year Ago

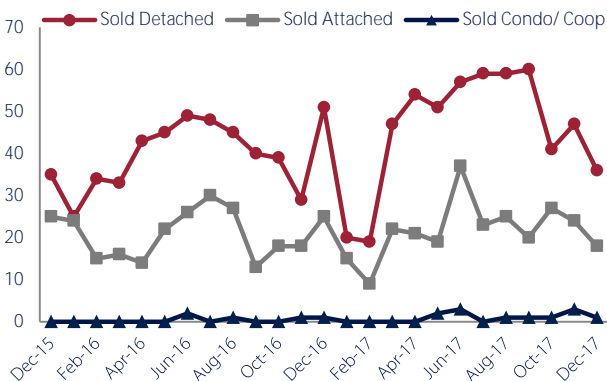
Days On Market

55



Down -30%
Vs. Year Ago

Units Sold*



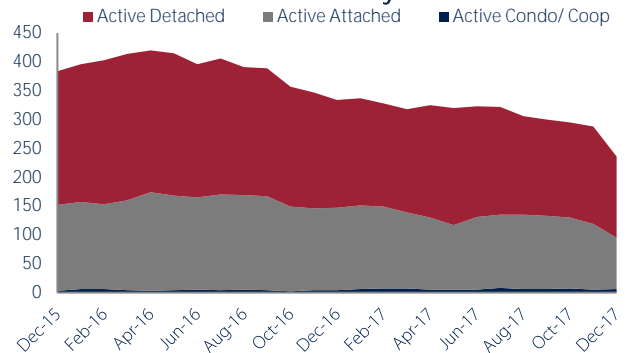
Units Sold

There was a decrease in total units sold in December, with 55 sold this month in Pottstown versus 74 last month, a decrease of 26%. This month's total units sold was lower than at this time last year, a decrease of 29% versus December 2016.

Active Inventory

Versus last year, the total number of homes available this month is lower by 98 units or 29%. The total number of active inventory this December was 236 compared to 334 in December 2016. This month's total of 236 is lower than the previous month's total supply of available inventory of 288, a decrease of 18%.

Active Inventory*

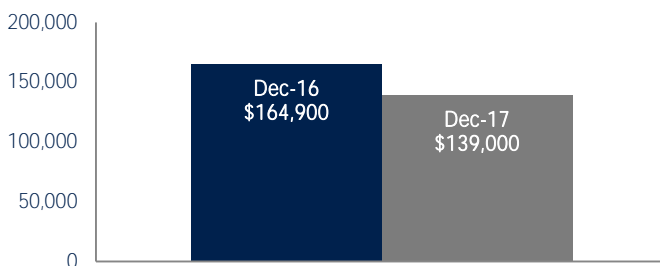


Median Sale Price

Last December, the median sale price for Pottstown Homes was \$164,900. This December, the median sale price was \$139,000, a decrease of 16% or \$25,900 compared to last year. The current median sold price is 7% higher than in November.

Median sale price is the middle sale price in a given month. The same number of properties are above & below the median.

Median Sale Price



Pottstown are defined as properties listed in zip code/s 19464.

*Detached, Attached, and Condo varies by local area Multiple Listing Service (MLS) definition. For more information regarding your specific market, contact one of Long & Foster's knowledgeable and experienced sales associates.

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CHRISTIE'S
INTERNATIONAL REAL ESTATE





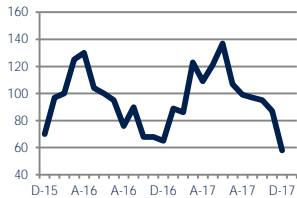
Focus On: Pottstown Housing Market

December 2017

Zip Code(s): 19464

New Listings

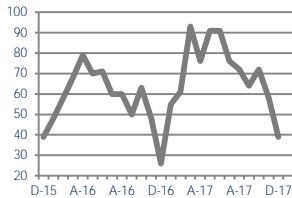
58



Down -11%
Vs. Year Ago

Current Contracts

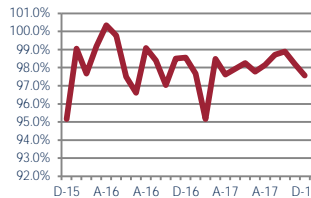
39



Up 50%
Vs. Year Ago

Sold Vs. List Price

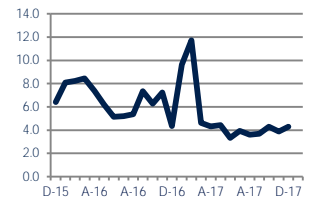
97.6%



Down -1%
Vs. Year Ago

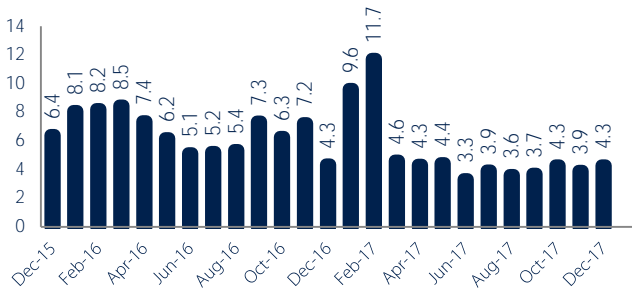
Months of Supply

4.3



No Change
Vs. Year Ago

Months Of Supply



Months of Supply

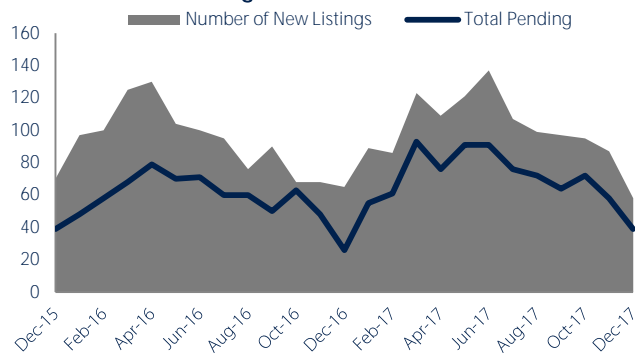
In December, there was 4.3 months of supply available in Pottstown. The amount of supply is similar compared to a year ago.

Months of supply is calculated by dividing current inventory by current sales. It indicates how many months would be needed to sell all of the inventory available at the current rate of demand.

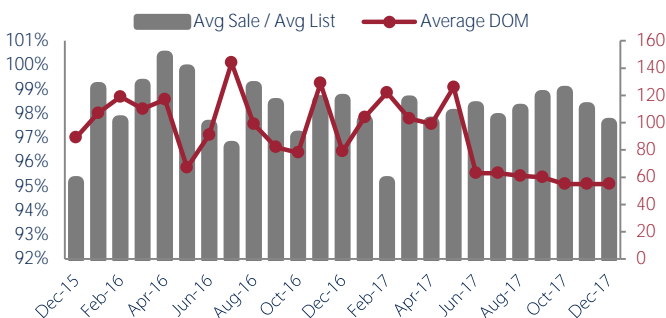
New Listings & Current Contracts

This month there were 58 homes newly listed for sale in Pottstown compared to 65 in December 2016, a decrease of 11%. There were 39 current contracts pending sale this December compared to 26 a year ago. The number of current contracts is 50% higher than last December.

New Listings & Current Contracts



Sale Price/ List Price & DOM



Sale Price to List Price Ratio

In December, the average sale price in Pottstown was 97.6% of the average list price, which is 1.0% lower than at this time last year.

Days On Market

This month, the average number of days on market was 55, lower than the average last year, which was 79, a decrease of 30%.



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