



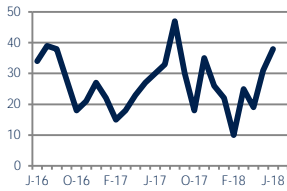
The Long & Foster Market Minute™

Focus On: Douglassville, Boyertown, and Barto Housing Market

June 2018

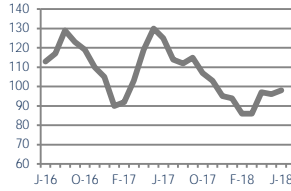
Zip Code(s): 19512, 19504, 19505, 19503, 18056, 19545 and 19548

Units Sold
38



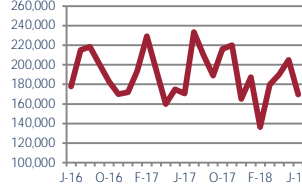
Up 27%
Vs. Year Ago

Active Inventory
98



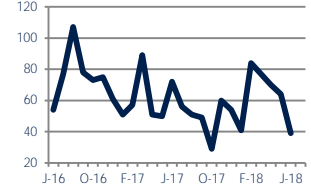
Down -22%
Vs. Year Ago

Median Sale Price
\$169,750



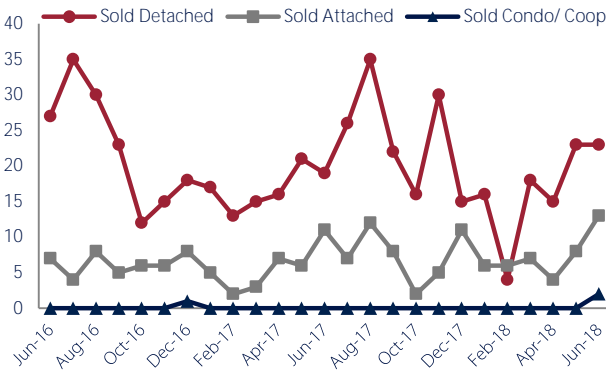
Down -1%
Vs. Year Ago

Days On Market
39



Down -46%
Vs. Year Ago

Units Sold*



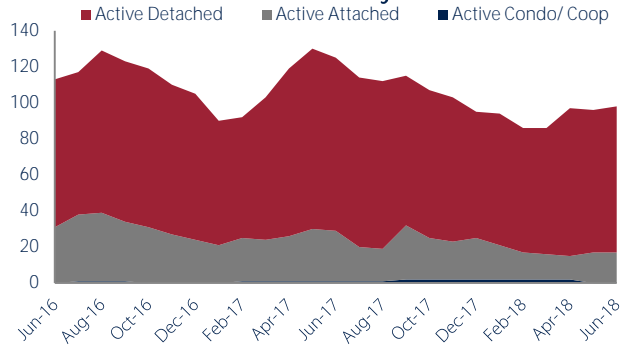
Units Sold

There was an increase in total units sold in June, with 38 sold this month in Douglassville, Boyertown, and Barto versus 31 last month, an increase of 23%. This month's total units sold was higher than at this time last year, an increase of 27% versus June 2017.

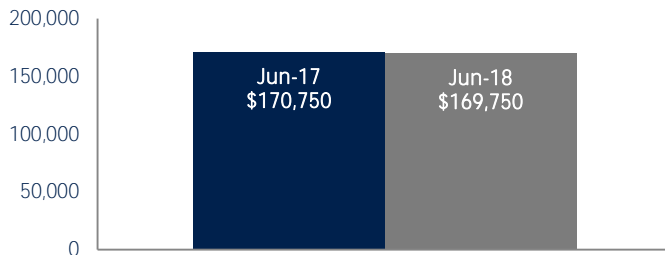
Active Inventory

Versus last year, the total number of homes available this month is lower by 27 units or 22%. The total number of active inventory this June was 98 compared to 125 in June 2017. This month's total of 98 is higher than the previous month's total supply of available inventory of 96, an increase of 2%.

Active Inventory*



Median Sale Price



Median Sale Price

Last June, the median sale price for Douglassville, Boyertown, and Barto Homes was \$170,750. This June, the median sale price was \$169,750, a decrease of 1% or \$1,000 compared to last year. The current median sold price is 17% lower than in May.

Median sale price is the middle sale price in a given month. The same number of properties are above & below the median.

Douglassville, Boyertown, and Barto are defined as properties listed in zip code/s 19512, 19504, 19505, 19503, 18056, 19545 and 19548.

*Detached, Attached, and Condo varies by local area Multiple Listing Service (MLS) definition. For more information regarding your specific market, contact one of Long & Foster's knowledgeable and experienced sales associates.

Information included in this report is based on data supplied by TREND and its member Association(s) of REALTORS, who are not responsible for its accuracy. Does not reflect all activity in the marketplace. Information contained in this report is deemed reliable but not guaranteed, should be independently verified, and does not constitute an opinion of TREND or Long & Foster Real Estate, Inc.



CHRISTIE'S
INTERNATIONAL REAL ESTATE

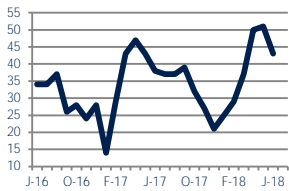




Zip Code(s): 19512, 19504, 19505, 19503, 18056, 19545 and 19548

New Listings

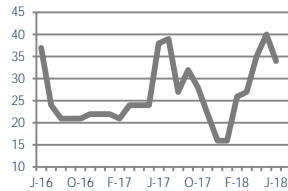
43



Up 13%
Vs. Year Ago

Current Contracts

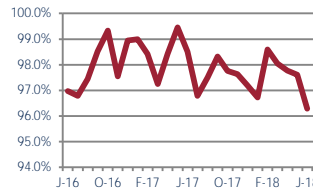
34



Down -11%
Vs. Year Ago

Sold Vs. List Price

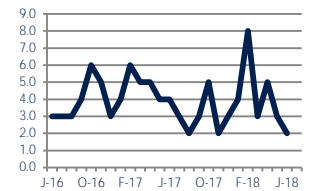
96.3%



Down -2.3%
Vs. Year Ago

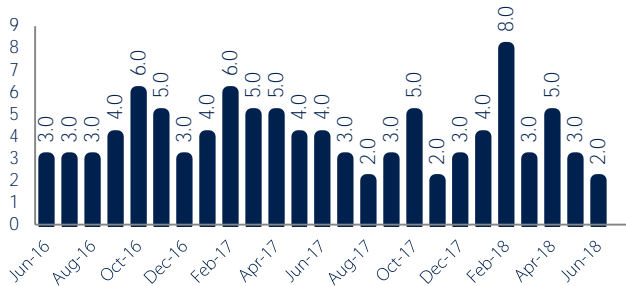
Months of Supply

2.0



Down -50%
Vs. Year Ago

Months Of Supply



Months of Supply

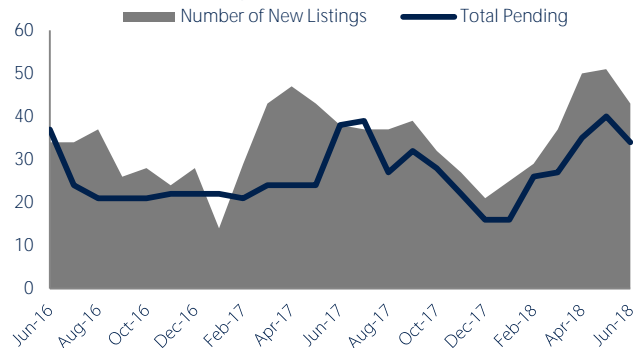
In June, there was 2.6 months of supply available in Douglassville, Boyertown, and Barto, compared to 4.2 in June 2017. That is a decrease of 38% versus a year ago.

Months of supply is calculated by dividing current inventory by current sales. It indicates how many months would be needed to sell all of the inventory available at the current rate of demand.

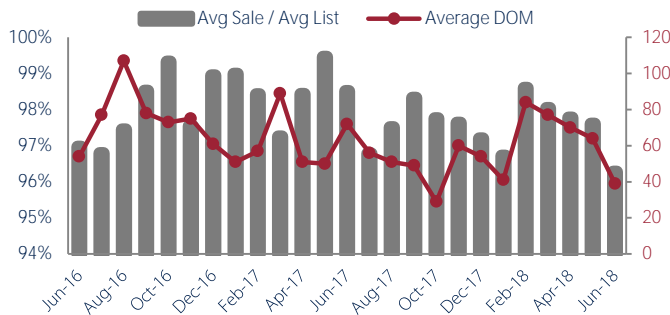
New Listings & Current Contracts

This month there were 43 homes newly listed for sale in Douglassville, Boyertown, and Barto compared to 38 in June 2017, an increase of 13%. There were 34 current contracts pending sale this June compared to 38 a year ago. The number of current contracts is 11% lower than last June.

New Listings & Current Contracts



Sale Price/ List Price & DOM



Sale Price to List Price Ratio

In June, the average sale price in Douglassville, Boyertown, and Barto was 96.3% of the average list price, which is 2.2% lower than at this time last year.

Days On Market

This month, the average number of days on market was 39, lower than the average last year, which was 72, a decrease of 46%.



Douglassville, Boyertown, and Barto are defined as properties listed in zip code/s 19512, 19504, 19505, 19503, 18056, 19545 and 19548.

*Detached, Attached, and Condo varies by local area Multiple Listing Service (MLS) definition. For more information regarding your specific market, contact one of Long & Foster's knowledgeable and experienced sales associates.

Information included in this report is based on data supplied by TREND and its member Association(s) of REALTORS, who are not responsible for its accuracy. Does not reflect all activity in the marketplace. Information contained in this report is deemed reliable but not guaranteed, should be independently verified, and does not constitute an opinion of TREND or Long & Foster Real Estate, Inc.

