



The Long & Foster Market Minute™

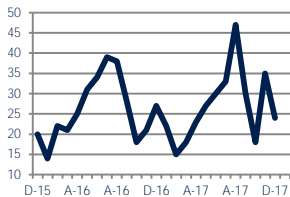
Focus On: Douglassville, Boyertown, and Barto Housing Market

December 2017

Zip Code(s): 19512, 19504, 19505, 19503, 18056, 19545 and 19548

Units Sold

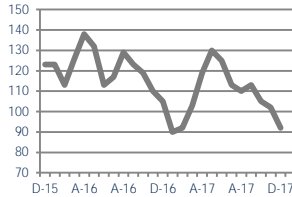
24



Down -11%
Vs. Year Ago

Active Inventory

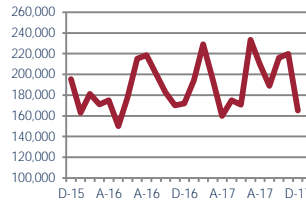
92



Down -12%
Vs. Year Ago

Median Sale Price

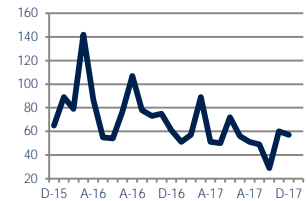
\$164,950



Down -4%
Vs. Year Ago

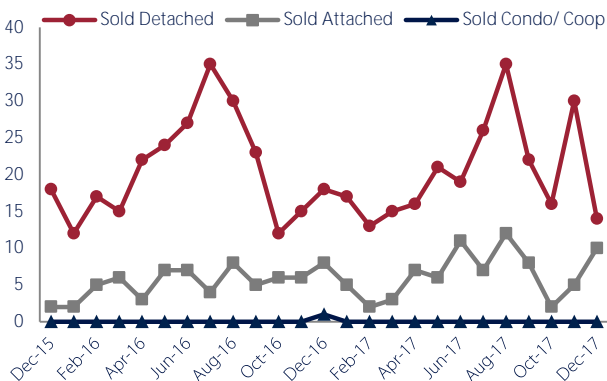
Days On Market

57



Down -7%
Vs. Year Ago

Units Sold*



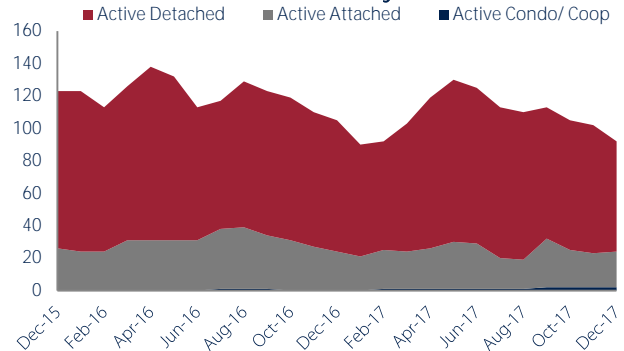
Units Sold

There was a decrease in total units sold in December, with 24 sold this month in Douglassville, Boyertown, and Barto versus 35 last month, a decrease of 31%. This month's total units sold was lower than at this time last year, a decrease of 11% versus December 2016.

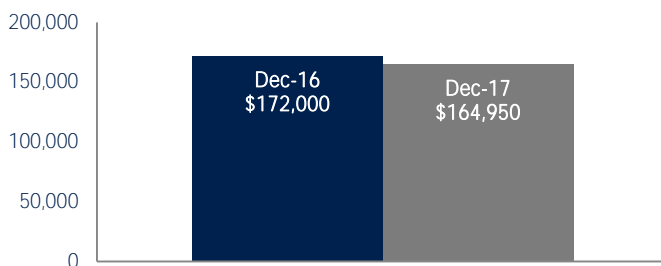
Active Inventory

Versus last year, the total number of homes available this month is lower by 13 units or 12%. The total number of active inventory this December was 92 compared to 105 in December 2016. This month's total of 92 is lower than the previous month's total supply of available inventory of 102, a decrease of 10%.

Active Inventory*



Median Sale Price



Median Sale Price

Last December, the median sale price for Douglassville, Boyertown, and Barto Homes was \$172,000. This December, the median sale price was \$164,950, a decrease of 4% or \$7,050 compared to last year. The current median sold price is 25% lower than in November.

Median sale price is the middle sale price in a given month. The same number of properties are above & below the median.

Douglassville, Boyertown, and Barto are defined as properties listed in zip code/s 19512, 19504, 19505, 19503, 18056, 19545 and 19548.

*Detached, Attached, and Condo varies by local area Multiple Listing Service (MLS) definition. For more information regarding your specific market, contact one of Long & Foster's knowledgeable and experienced sales associates.

Information included in this report is based on data supplied by TREND and its member Association(s) of REALTORS, who are not responsible for its accuracy. Does not reflect all activity in the marketplace. Information contained in this report is deemed reliable but not guaranteed, should be independently verified, and does not constitute an opinion of TREND or Long & Foster Real Estate, Inc.



CHRISTIE'S
INTERNATIONAL REAL ESTATE



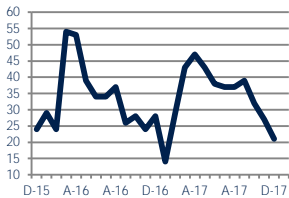
Focus On: Douglassville, Boyertown, and Barto Housing Market

December 2017

Zip Code(s): 19512, 19504, 19505, 19503, 18056, 19545 and 19548

New Listings

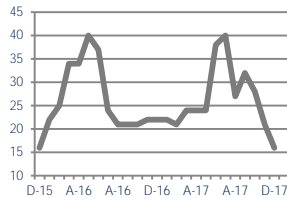
21



Down -25%
Vs. Year Ago

Current Contracts

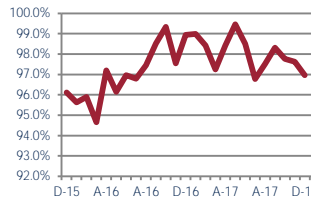
16



Down -27%
Vs. Year Ago

Sold Vs. List Price

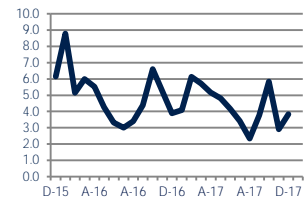
97.0%



Down -2%
Vs. Year Ago

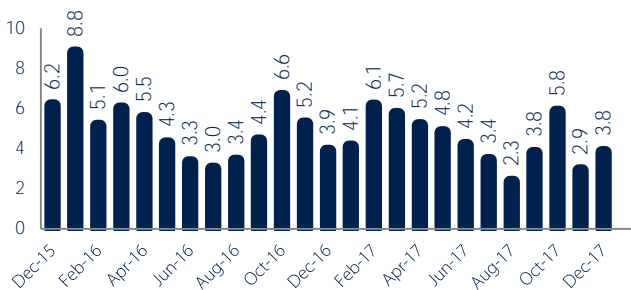
Months of Supply

3.8



No Change
Vs. Year Ago

Months Of Supply



Months of Supply

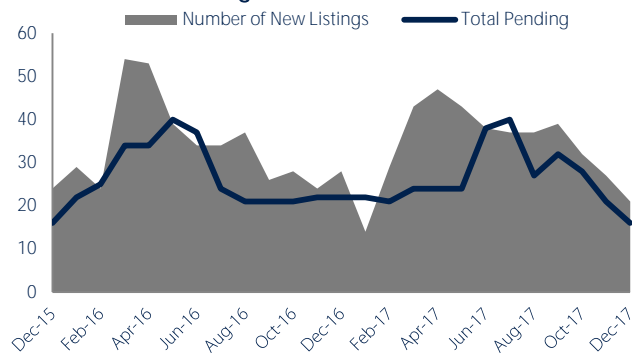
In December, there was 3.8 months of supply available in Douglassville, Boyertown, and Barto. The amount of supply is similar compared to a year ago.

Months of supply is calculated by dividing current inventory by current sales. It indicates how many months would be needed to sell all of the inventory available at the current rate of demand.

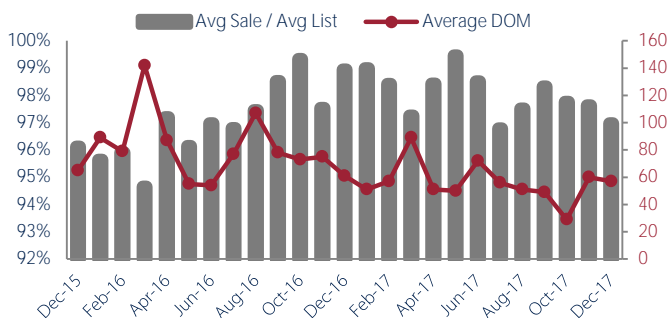
New Listings & Current Contracts

This month there were 21 homes newly listed for sale in Douglassville, Boyertown, and Barto compared to 28 in December 2016, a decrease of 25%. There were 16 current contracts pending sale this December compared to 22 a year ago. The number of current contracts is 27% lower than last December.

New Listings & Current Contracts



Sale Price/ List Price & DOM



Sale Price to List Price Ratio

In December, the average sale price in Douglassville, Boyertown, and Barto was 97.0% of the average list price, which is 2.0% lower than at this time last year.

Days On Market

This month, the average number of days on market was 57, lower than the average last year, which was 61, a decrease of 7%.



Douglassville, Boyertown, and Barto are defined as properties listed in zip code/s 19512, 19504, 19505, 19503, 18056, 19545 and 19548.

*Detached, Attached, and Condo varies by local area Multiple Listing Service (MLS) definition. For more information regarding your specific market, contact one of Long & Foster's knowledgeable and experienced sales associates.

Information included in this report is based on data supplied by TREND and its member Association(s) of REALTORS, who are not responsible for its accuracy. Does not reflect all activity in the marketplace. Information contained in this report is deemed reliable but not guaranteed, should be independently verified, and does not constitute an opinion of TREND or Long & Foster Real Estate, Inc.

