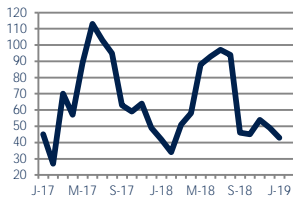


Zip Code(s): 19003, 19096, 19072, 19004 and 19066

Units Sold

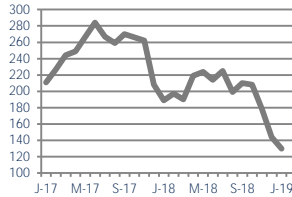
43



Up 2%
Vs. Year Ago

Active Inventory

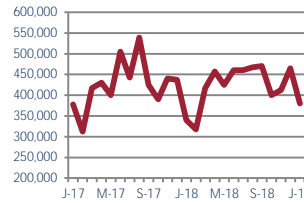
130



Down -31%
Vs. Year Ago

Median Sale Price

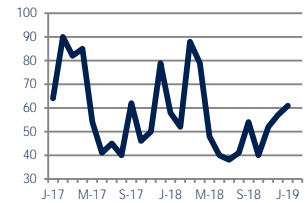
\$380,000



Up 12%
Vs. Year Ago

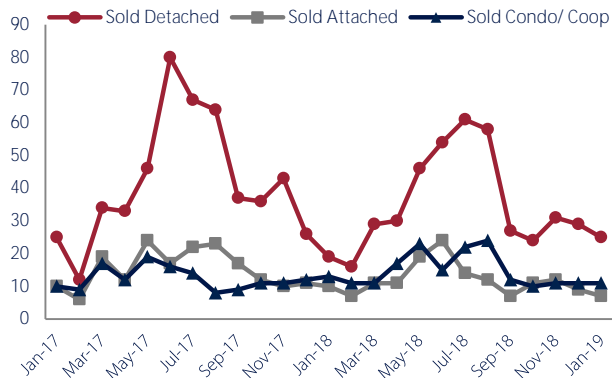
Days On Market

61



Up 5%
Vs. Year Ago

Units Sold*



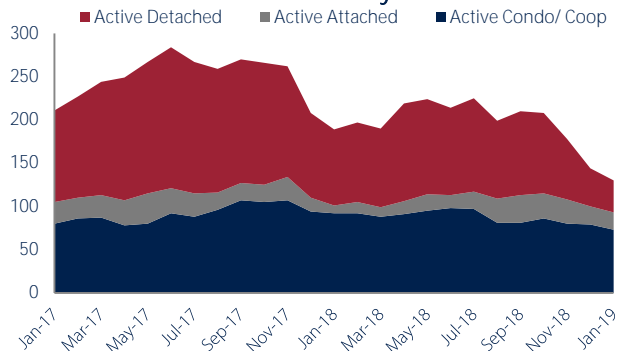
Units Sold

There was a decrease in total units sold in January, with 43 sold this month in Ardmore, Wynnewood, and Narberth versus 49 last month, a decrease of 12%. This month's total units sold was higher than at this time last year, an increase of 2% versus January 2018.

Active Inventory

Versus last year, the total number of homes available this month is lower by 59 units or 31%. The total number of active inventory this January was 130 compared to 189 in January 2018. This month's total of 130 is lower than the previous month's total supply of available inventory of 144, a decrease of 10%.

Active Inventory*



Median Sale Price



Median Sale Price

Last January, the median sale price for Ardmore, Wynnewood, and Narberth Homes was \$340,000. This January, the median sale price was \$380,000, an increase of 12% or \$40,000 compared to last year. The current median sold price is 18% lower than in December.

Median sale price is the middle sale price in a given month. The same number of properties are above & below the median.



Ardmore, Wynnewood, and Narberth are defined as properties listed in zip code/s 19003, 19096, 19072, 19004 and 19066, and includes but is not limited to Ardmore, Wynnewood, Narberth, Merion, and Bala Cynwyd.

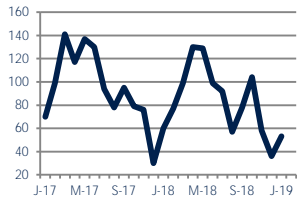
*Detached, Attached, and Condo varies by local area Multiple Listing Service (MLS) definition. For more information regarding your specific market, contact one of Long & Foster's knowledgeable and experienced sales associates.

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Zip Code(s): 19003, 19096, 19072, 19004 and 19066

New Listings

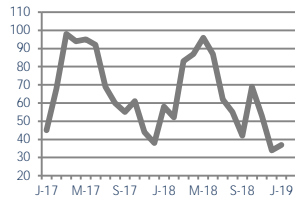
53



Down -12%
Vs. Year Ago

Current Contracts

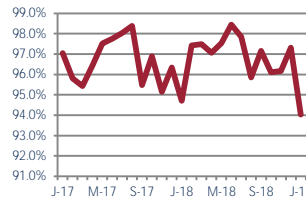
37



Down -36%
Vs. Year Ago

Sold Vs. List Price

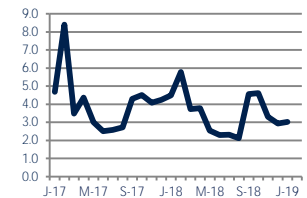
94.0%



Down -0.7%
Vs. Year Ago

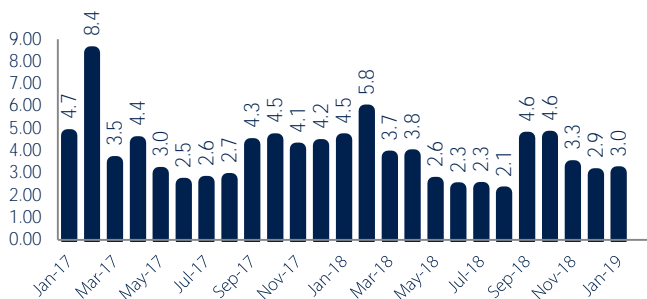
Months of Supply

3.0



Down -33%
Vs. Year Ago

Months Of Supply



Months of Supply

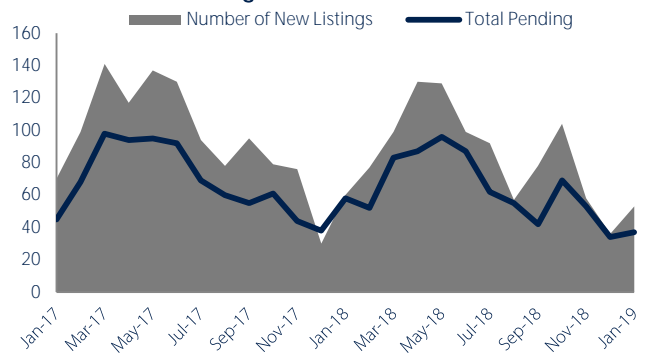
In January, there was 3.0 months of supply available in Ardmore, Wynnewood, and Narberth, compared to 4.5 in January 2018. That is a decrease of 33% versus a year ago.

Months of supply is calculated by dividing current inventory by current sales. It indicates how many months would be needed to sell all of the inventory available at the current rate of demand.

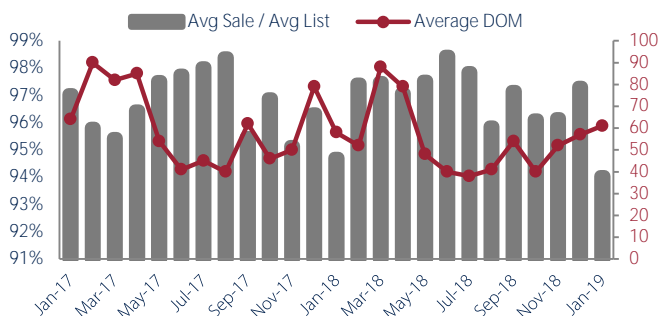
New Listings & Current Contracts

This month there were 53 homes newly listed for sale in Ardmore, Wynnewood, and Narberth compared to 60 in January 2018, a decrease of 12%. There were 37 current contracts pending sale this January compared to 58 a year ago. The number of current contracts is 36% lower than last January.

New Listings & Current Contracts



Sale Price/ List Price & DOM



Sale Price to List Price Ratio

In January, the average sale price in Ardmore, Wynnewood, and Narberth was 94.0% of the average list price, which is 0.7% lower than at this time last year.

Days On Market

This month, the average number of days on market was 61, higher than the average last year, which was 58, an increase of 5%.



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