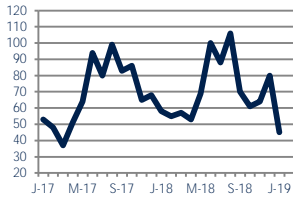


Zip Code(s): 07728

Units Sold

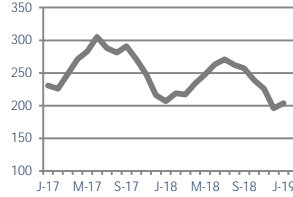
45



Down -22%
Vs. Year Ago

Active Inventory

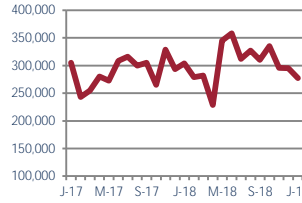
204



Down -1%
Vs. Year Ago

Median Sale Price

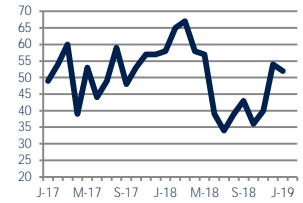
\$277,500



Down -9%
Vs. Year Ago

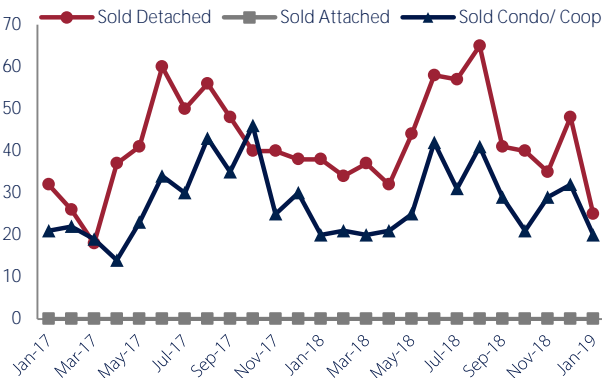
Days On Market

52



Down -10%
Vs. Year Ago

Units Sold*



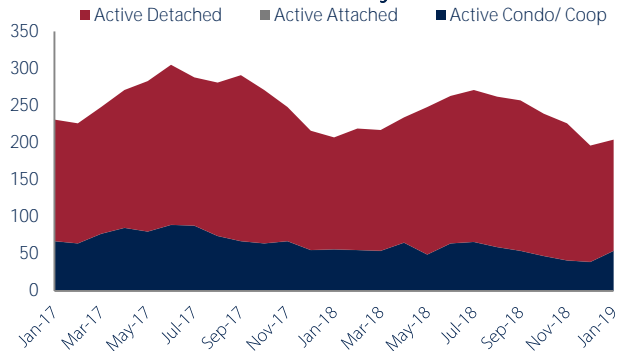
Units Sold

There was a decrease in total units sold in January, with 45 sold this month in Freehold Borough and Freehold Township. This month's total units sold was lower than at this time last year.

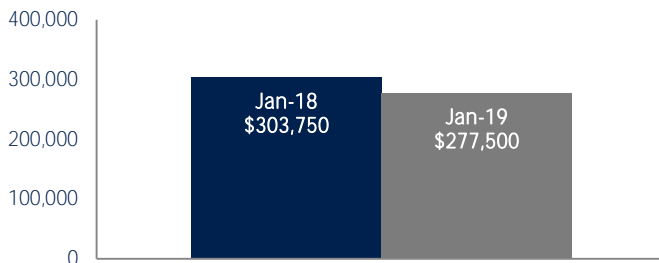
Active Inventory

Versus last year, the total number of homes available this month is lower by 3 units or 1%. The total number of active inventory this January was 204 compared to 207 in January 2018. This month's total of 204 is higher than the previous month's total supply of available inventory of 196, an increase of 4%.

Active Inventory*



Median Sale Price



Median Sale Price

Last January, the median sale price for Freehold Borough and Freehold Township Homes was \$303,750. This January, the median sale price was \$277,500, a decrease of 9% or \$26,250 compared to last year. The current median sold price is 6% lower than in December.

Median sale price is the middle sale price in a given month. The same number of properties are above & below the median.



Freehold Borough and Freehold Township are defined as properties listed in zip code/s 07728.

*Detached, Attached, and Condo varies by local area Multiple Listing Service (MLS) definition. For more information regarding your specific market, contact one of Long & Foster's knowledgeable and experienced sales associates.

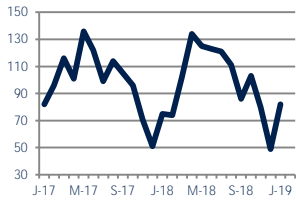
Information included in this report is based on data supplied by MOMLS and its member Association(s) of REALTORS, who are not responsible for its accuracy. Does not reflect all activity in the marketplace. Information contained in this report is deemed reliable but not guaranteed, should be independently verified, and does not constitute an opinion of MOMLS or Long & Foster Real Estate, Inc.



Zip Code(s): 07728

New Listings

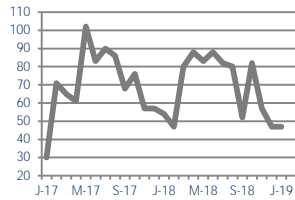
82



Up 9%
Vs. Year Ago

Current Contracts

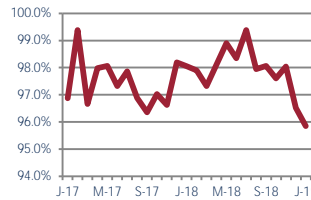
47



Down -13%
Vs. Year Ago

Sold Vs. List Price

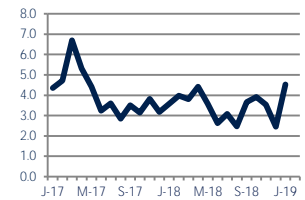
95.9%



Down -2.2%
Vs. Year Ago

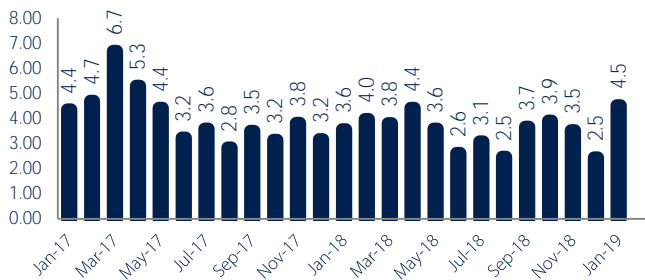
Months of Supply

4.5



Up 27%
Vs. Year Ago

Months Of Supply



Months of Supply

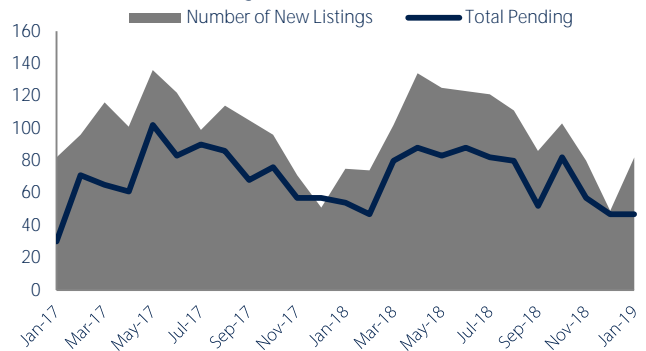
In January, there was 4.5 months of supply available in Freehold Borough and Freehold Township, compared to 3.6 in January 2018. That is an increase of 27% versus a year ago.

Months of supply is calculated by dividing current inventory by current sales. It indicates how many months would be needed to sell all of the inventory available at the current rate of demand.

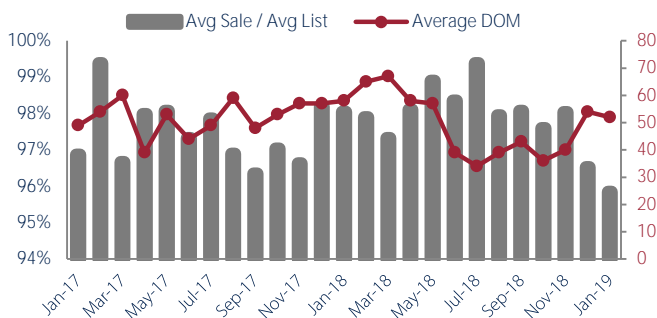
New Listings & Current Contracts

This month there were 82 homes newly listed for sale in Freehold Borough and Freehold Township compared to 75 in January 2018, an increase of 9%. There were 47 current contracts pending sale this January compared to 54 a year ago. The number of current contracts remained stable as compared to last January.

New Listings & Current Contracts



Sale Price/ List Price & DOM



Sale Price to List Price Ratio

In January, the average sale price in Freehold Borough and Freehold Township was 95.9% of the average list price, which is 2.2% lower than at this time last year.

Days On Market

This month, the average number of days on market was 52, lower than the average last year, which was 58, a decrease of 10%.



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